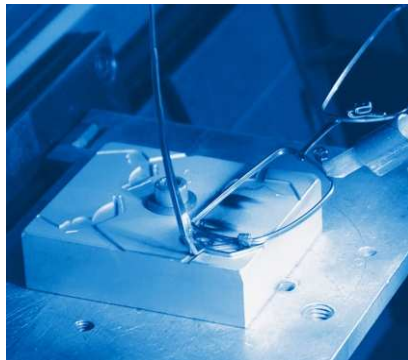


**District  
Havelland**



## **Economic Location District Havelland**



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[www.havelland-tourismus.de](http://www.havelland-tourismus.de)

TMB Tourismus Marketing Brandenburg GmbH,  
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[www.hpi-potsdam.de](http://www.hpi-potsdam.de)

ZukunftsAgentur Brandenburg GmbH,  
[www.zab-brandenburg.de](http://www.zab-brandenburg.de)

IPG Infrastruktur- und  
Projektentwicklungsgesellschaft mbH,  
[www.ipg-potsdam.de](http://www.ipg-potsdam.de)

TXL Flughafen Berlin-Tegel,  
Lutz Schönfeld, Berliner Flughäfen  
Unternehmenskommunikation und Pressestelle  
[www.berlin-airport.de](http://www.berlin-airport.de)

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Regional train crossing a bridge

The Havelland is situated very close to the German capital and European metropolis Berlin, thus the complete region is closely connected to motorways and well maintained arterial roads.

These connections are near and very easy to reach:

- direct connection to the A 10 (Berlin Ring)
- very close connection to the A 24 (Berlin Hamburg) and the A 2 (Berlin-Hannover)

Bigger train stations by the Deutsche Bahn in Berlin and Potsdam can easily be reached by public transport.

From these stations you can take the ICE (International City Express - a very fast train) and get to important economic

centres and modern cities with major trade exhibitions like Leipzig, Bremen, Hamburg, Hannover and, of course, the new eastern European markets.

The District Havelland is closely connected to the linked transport system Berlin-Brandenburg. The complete public transport of the region is coordinated with and adjusted to this system, so it has uniform timetables and a standardized rates system.

The central position in the middle of Europe with its excellent connections to all transportation systems is another plus point for the District Havelland and makes a decision for this location easy.

# Good Connections to all Transportation Systems and to big Economic Centres

05



motorway A10



waterway near Wustermark



airport Berlin-Tegel

## By rail

A good link to the international train system secures the connection to national and international economic centres. There is a train connection between two of the best high-performance centres in Germany: the goods traffic centre (GVZ) Berlin West in Wustermark and the goods traffic centre Bremen with a direct connection to the international seaports of Bremen and Bremerhaven. You can also reach the ports of Rostock and Hamburg by rail.

## By air

The international airport Berlin-Tegel (TXL) is in the direct vicinity of the Havelland. Furthermore the future international airport Berlin-Schönefeld (SXF) guarantees the quick accessibility of the economic location District Havelland.

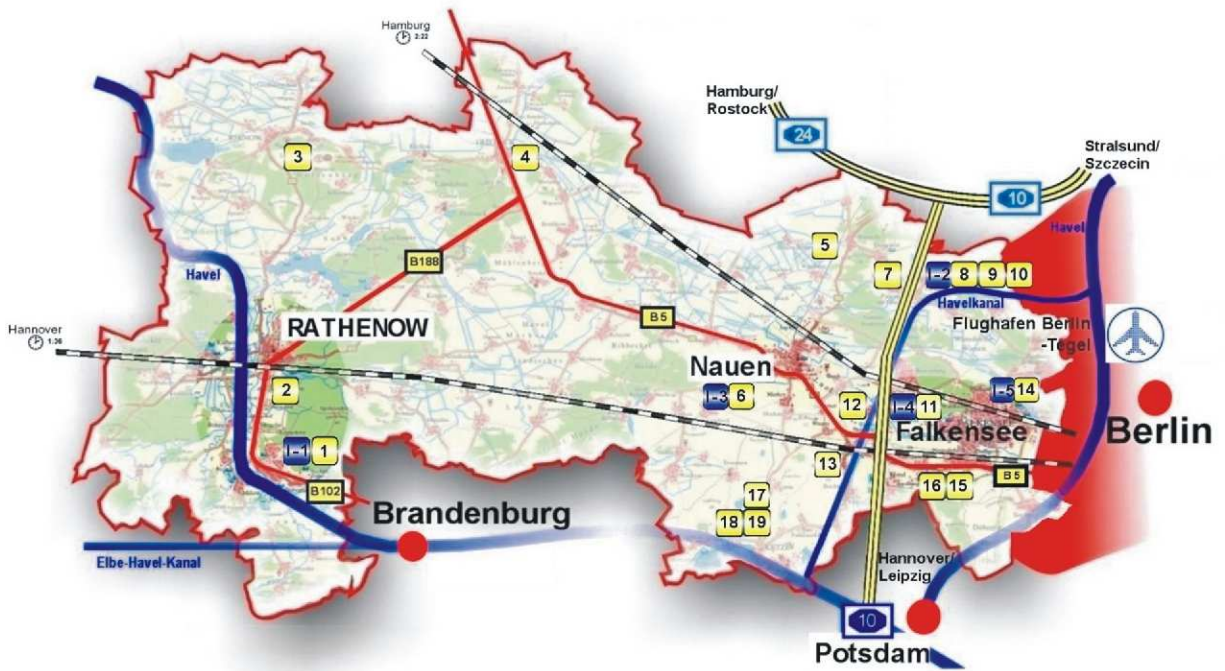
## By lorry

Within a few hours you can reach the big national and international markets. From the District Havelland you can discover interesting national markets via the arterial roads B 5, B 188 or the B 102. You can quickly reach millions of consumers on the international markets via the motorways A 24, A 2, A 9, A 11 or the A 12.

## On Water

In our area you will find a modern waterway system. The river Havel and the Havel-Canal gives you quick access to the German capital region Berlin and to German seaports. The German traffic project "German Unity No. 17" provides an excellent waterway between Wolfsburg and Berlin with a length of 280 km and a depth of 4 metres.



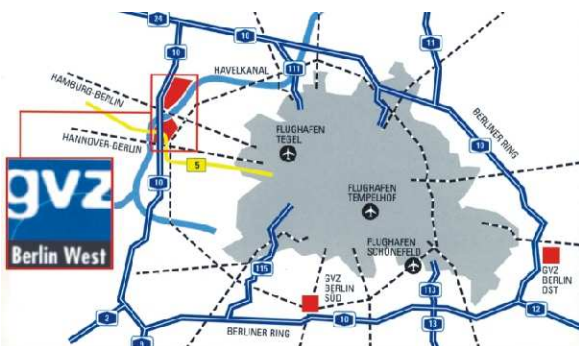


### Location of industrial sites

- I - 1 Industriepark (IPP) Premnitz
- I - 2 Perwenitz
- I - 3 Nauen
- I - 4 Goods traffic centre (GVZ) Berlin West, partial areas in Wustermark and Brieselang
- I - 5 Falkensee

### Locations of trade/industrial sites

1. Premnitz
2. Rathenow
3. Rhinow
4. Friesack
5. Börnicke
6. Nauen
7. Paaren/Glien
8. Perwenitz
9. Wansdorf
10. Schönwalde
11. Brieselang
12. Zeestow
13. Wustermark
14. Falkensee
15. Dallgow-Döberitz
16. Elstal
17. Etzin
18. Zachow
19. Ketzin



Goods traffic centre Berlin West

# Our attractive offer in Industrial Areas

07



FIEGE Mega Center GmbH



MAHLE Ventiltrieb Brandenburg GmbH



Industrial and trade location in Nauen

In the District Havelland you can expect an extensive range of industrial and trade sites with a modern infrastructure and favourable conditions. The Havelland offers the right location matching all wishes of investors.

Economic sponsorship by the District Havelland offers an uncomplicated and custom-made service.

**Please consult us, we will enjoy giving you advice !**

## **Contacts:**

Amt für Kreisentwicklung und Wirtschaft

+49 (0) 33 85 / 55 11 21 2  
wirtschaft@havelland.de

You will find detailed information with regard to industrial sites and estates on the internet under:

**[www.invest-in-brandenburg.com](http://www.invest-in-brandenburg.com)**



## Heinz und Dr. Hugo Fiege, Fiege Deutschland GmbH & Co. KG

“Nowhere else in the vicinity of Berlin are the infrastructural conditions to build and run a logistics business as good as in the eastern Havelland. The motorway A 10 and the arterial road B 5 are high-performance road connections. But also the rail connections Berlin Hamburg and Berlin Hannover as well as the water connection Havel-Canal are important traffic connections and within close vicinity. The metropolis Berlin with its 3.5 million inhabitants can be reached within minutes. We, the Fiege group, have realised this very early and started straight away!  
Meanwhile the eastern Havelland can rightly be called “logistics region”.

[www.fiege.de](http://www.fiege.de)

The GVZ Berlin West with its locations in Brieselang and Wustermark and its settlement of many well known logistics businesses in our neighbourhood meanwhile confirms our decision of the early 1990s. This positive chance is supported by our company WWZ Havelland, which offers areas for the settlement of further companies with great success.

And what's more: The settlement of logistics companies in the region creates further jobs. We alone employ approx. 175 people in Brieselang.”





Cargo handling terminal in the GVZ Berlin West  
change from road to railway



The great advantage of the location Havelland is its central position in the heart of Europe.

In the GVZ Berlin West, Wustermark-Brieselang, you will find a powerful logistic interface between local and long-distance traffic, between road, railway and waterway for your choice of the most economic solution to your transport offers.

[www.gvz-berlin.de](http://www.gvz-berlin.de)



DHL Solutions Fashion GmbH



Kieserling Logistik GmbH



Rathenower Optik GmbH



**Günter Fielmann:**  
managing director and majority shareholder of the Fielmann AG

**[www.fielmann.de](http://www.fielmann.de)**

## **Spectacles: Fielmann**

Fielmann stands for fair prices in spectacle fashion. 90% of all German citizens know Fielmann. Fielmann is the market leader. 16 million people wear spectacles made by Fielmann. Every second pair of glasses in Germany is sold by this company.

Fielmann is producer, agent and optician and covers the complete range in this field. With their production location in Germany Fielmann pays a great contribution to the upkeep of the German cultural heritage of making spectacles. The German market leader produces spectacle frames in Rathenow/Brandenburg and in the French Jura region.

And that is for good reasons: their own production makes it possible for Fielmann, to initiate fashionable trends with short notice or take them up within a few weeks. Otherwise it is usual, that this industry needs about five to nine months to introduce new spectacle models.

The complete goods handling and traffic is done in the logistics centre in Rathenow. It is connected via internet to their national and international branch offices. More than 10 million articles are sent from Rathenow yearly.

Production and logistics are combined in Rathenow, because Rathenow is the home of German spectacles. Qualified experts manufacture glasses, spectacle frames and precision equipment here.

Fielmann delivers directly to their branches, thus avoiding one step in the trade, the wholesale dealer. We transfer these advantages to our customers. We always want to be better and have keener prices than others.

# Optical- and Chemical Industry, Energy Generation

11



Optical Industry Museum Rathenow



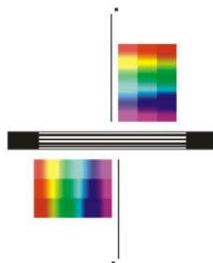
Power Supply Premnitz



Sunzenit GmbH Buschow

A high potential can be found in the optical, eye optical and precision mechanical competence that can be found in the district town of Rathenow. With more than 200 years of experience, Rathenow is the German location with the most tradition in the field of optical technology.

[www.optikrathenow.de](http://www.optikrathenow.de)



**O p t i k  
I n d u s t r i e  
M u s e u m  
R a t h e n o w**

In the hometown of the founder of the German optical industry, in the "Town of Optics" Rathenow you will find a museum which is unparalleled of its kind. The Optical Industry Museum Rathenow offers its visitors a number of collector's items of the optical industry which can't be seen anywhere else in Germany.

[www.optikindustriemuseum.de](http://www.optikindustriemuseum.de)



In the town of Premnitz you will find an ideal infrastructure for companies of the chemical industry, environment protection technologies and the energy- and recycling industry. The town is also seen as a centre for the plastics industry.



[www.ipp-industrieparkpremnitz.de](http://www.ipp-industrieparkpremnitz.de)





Berlin-Brandenburg is the leading research- and development region in Europe.

A close network of colleges, research institutes and other different facilities close to the economy offer you manifold opportunities for cooperation. Efficient company networks will support you.

The district's trade sponsorship also offers you contacts to technological authorities.

7 universities, 21 colleges as well as 250 private and public research institutes in Berlin, Potsdam and Brandenburg/Havel take care of the education of our young generation.

Whether primary schools, grammar schools or secondary schools, whether private or public schools: in the Havelland you will find a school at short distance for your children of any age, they are excellent, up-to-date and well equipped schools.

Due to coordinated care from one source, the Havelland offers modern, high quality medical care. The Havelland Kliniken GmbH is one of the biggest hospitals in Brandenburg.



Marie-Curie-Gymnasium  
Dallgow-Döberitz



Hasso Plattner-Institut Potsdam



Havelland Kliniken GmbH Nauen





Stäbehaus in Paaren/Glien

One important factor for the location of your company is the quality of life in the region. People feel at home in the Havelland. The number of citizens is rising continually since the 1990s. In contrast to other regions, latest prognostications see this trend continuing for the future in the district Havelland.

Experience the impressive combination of approx. 55 km<sup>2</sup> of rivers and lakes, 430 km<sup>2</sup> of forests and approx. 190 km<sup>2</sup> of nature reserves. There are picturesque landscapes, influenced by the Havel, the river that gave this region its name and its unmistakable character.

Places which are well suited for families offer favourable rents and prices for plots as well as sports- and cultural facilities for a variety of activities.

There is an extensive range of sports- and water sports facilities that care for your physical needs. Discover the nicest places in the Havelland: when you are a horse lover, on special routes for horses; when you are a lover of cycling, there are more than 200 km of special cycling routes.

The District Havelland offers something for everybody's taste, because a great cultural variety and relaxation next to nature determines life in the Havelland.



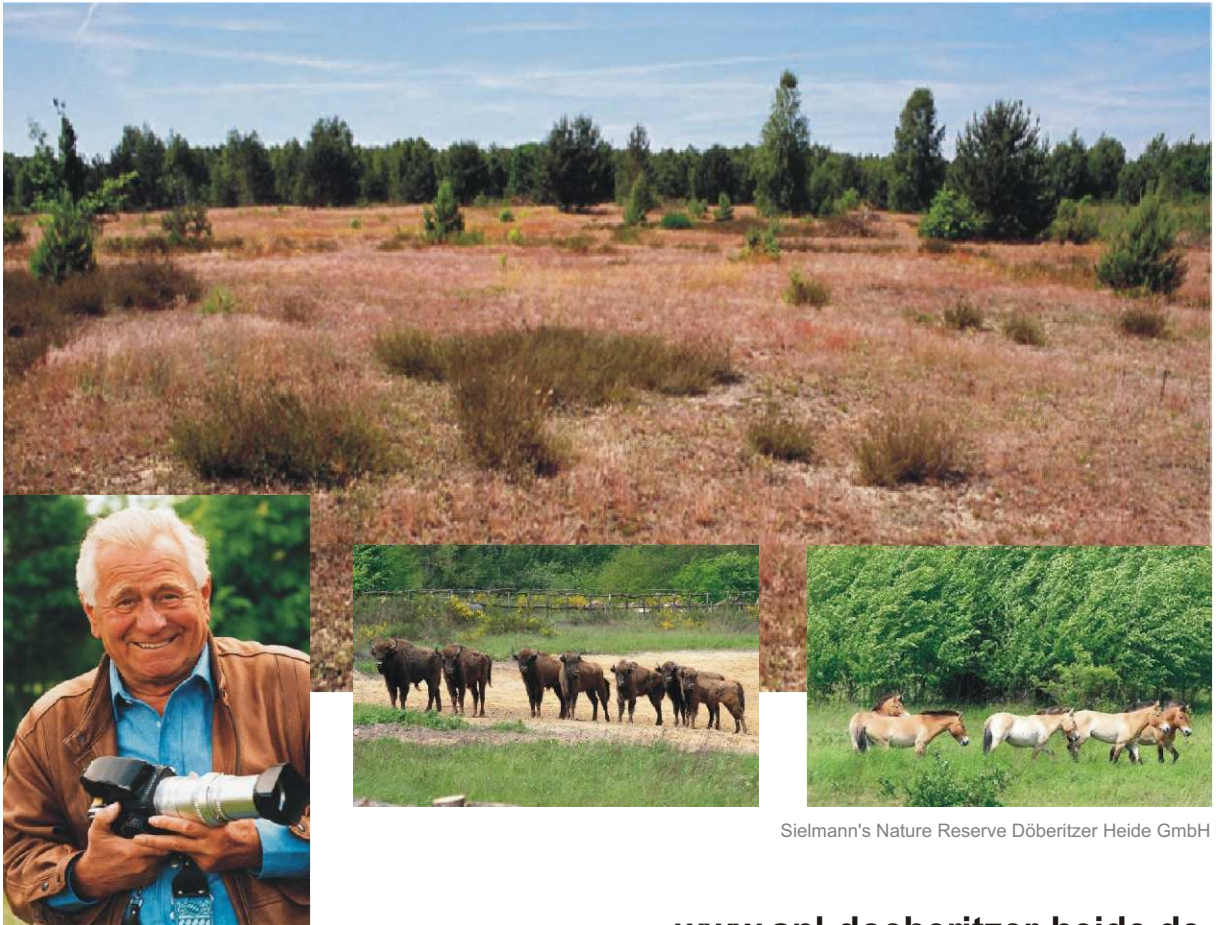
Design Outlet Centre B5 Berlin-Brandenburg  
quality ware at outlet prices



a variety of water sports in the Havelland



cyclists on a Havelland cycle route



Sielmann's Nature Reserve Döberitzer Heide GmbH

[www.snl-doeberitzer-heide.de](http://www.snl-doeberitzer-heide.de)

## Prof. Heinz Sielmann\*

\*Died 06. Octobre 2006

“In 2004 my foundation could obtain the Döberitzer Heide, situated directly outside Berlin and Potsdam, thus we could secure 3,500 hectare as a lasting nature reserve. Since the end of the 19th century this area was almost exclusively used militarily, therefore parts of it remained completely natural. Precious biotopes could develop.

Today the undivided mosaic landscape “Sielmann's Naturlandschaft Döberitzer Heide” is the home to rare kinds of animals and plants. The structural diversity must be protected and the open areas are used as pasture for bison and wild horses.

Some of these animals can already be seen in an enclosure near Elstal. Thus a recreation area near a big city is developing which combines the interests of both nature reservation and tourism. The main aim of the Heinz Sielmann Foundation, to lead children and adolescents to a positive relation with nature, can be realised here in an easy manner since the Döberitzer Heide can be reached easily from Berlin and Brandenburg.

Future visitors can get more “interest for nature”, e.g. the nature reserve Westhavelland, a lowland area called “Untere Havelniederung” with one of the biggest and most significant wetlands in central Europe.”



*Herr von Ribbeck auf Ribbeck im Havelland,  
ein Birnbaum in seinem Garten stand,  
und kam die goldene Herbsteszeit  
und die Birnen leuchteten weit und breit...  
(a poem about a pear tree in Ribbeck by  
a well known German poet)*



Ribbeck Castle



pears from Ribbeck



Pear tree in Ribbeck

You will find a unique flora and fauna in our nature reserve Westhavelland. Moreover the "Untere Havelniederung" is of importance to Europe as a bird sanctuary. Here is the last natural habitat for the unique great bustard in Western Europe.

**[www.grossschutzgebiete.brandenburg.de](http://www.grossschutzgebiete.brandenburg.de)**

Aviation history was written in the Havelland: Otto Lilienthal made his first plane trials on the Gollenberg near Stölln, which made the dream of flying for mankind come true. Otto Lilienthal's principle of flying was the basis for the development of aircrafts.



Great bustard in the nature reserve Westhavelland



St.-Marien-Andreas-Church in Rathenow



Horse-riding-holidays on the farm Marienhof in Ribbeck



## Contacts and Services

We promote the economy and are your partner for your inquiries and wishes.

We are at your disposal at all times and invite you to visit us.

Economic sponsorship by the District Havelland offers you uncomplicated ways to meet expert authorities and get extensive services in the fields of:

- cooperation
- setting up a business
- settlement advice
- advice in finding alternative energy suppliers
- procurement of economic locations
- sponsorship of innovations
- advice in getting sponsorship

### **Welcome to the District Havelland !**

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